



SPONSORS 2023

EDUPROGRAMS

SPONSORSHIP PACKAGES IN
EDUCATIONAL PROGRAMS





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ABOUT US...

AEXA is a multidisciplinary binational company focused on new technologies, founded in 2012 under the name of Aplicaciones Extraordinarias Aeroespaciales AEXA in Mexico and AEXA Aerospace LLC in the United States.



INTERNATIONAL AIR AND SPACE PROGRAM

It is a 5-day educational program that involves teamwork, problem-solving, and communication between students and engineers experts in the aerospace industry, with the purpose of adapting and solving any unexpected problem, while students train as astronauts, experience neutral buoyancy, gain experience flying an airplane and more.

MARKETING AND COMMUNICATION

We have extensive coverage in our own and third-party media; with 16 educational programs successfully completed and with an average of 70 attendees per program, we have become the model company in aerospace education.

APPEARANCES



MASS MEDIA

TV: Televisa, Tv. Azteca, History Channel, Milenio, Canal Once, CNN, among others.

Press: Reforma, Bloomberg, Milenio, El Universal, Mexico Daily News, Excelsior, El Financiero, Infobae, El Sol, Tec Review, among others.



DIGITAL ECOSYSTEM

- Website AEXA.BIZ +2000 visitors per month
- Blog AEXA.BIZ/BLOG.HTML +1000 monthly visits
- +14,000 Followers on Fb: AEXA Educational Programs
- Almost 3000 followers on instagram @AEXAPROGRAMS



PARTICIPANTS FROM SEVERAL COUNTRIES SUCH AS:

Ecuador | Brazil | India | Panama | Italy | Mexico | Colombia | Peru | Spain
Venezuela | Canada | China | Austria | Sweden | USA | Nicaragua | Lebanon
Switzerland | El Salvador | Paraguay | France | Chile | Russia

WHY BE A SPONSOR?



BETTERMENT OF THE COMMUNITY

Show your organization's commitment to the betterment of the community by preparing the future leaders.



COMMITMENT TO THE AEROSPACE INDUSTRY

In the case of educational institutions, increase the demand for registration by positioning as a sponsoring organization of aerospace education programs.



POSITIONING

Position your organization for public awareness, which increases market participation and penetration.

BRANDING

\$8,810.00 USD

- Logo on AEXA's website with redirection link for one year
- Logo on all students' flight suits, with a dimension of approximately 8x8 cm*
- 3 Posts on Social Media: One before, one meanwhile, and one after the event
- Testimonial video about a student thanking the organization
- Logo in the opening and closing ceremony of the program
- Inscription of one student to the International Air and Space Program (IASP)
- Digital diploma by AEXA, distinguishing the business as a sponsor of the educational program
- Thanks at the event opening that will be broadcast live on social networks
- Option to include advertising brochures in the students' starter kit.
- Logo on AEXA's blog AEXA members distinguishing the brand as a sponsor

* LOGO MAY CHANGE IT'S WIDTH OR HEIGHT DEPENDING ON THE SHAPE

ORION

\$17,280.00 USD

- Logo on AEXA's website with redirection link for one year
- Testimonial video about a student thanking the organization
- Logo in the opening and closing ceremony of the program
- Digital diploma by AEXA, distinguishing the business as a sponsor of the educational program
- 2 Posts on Social Media before the event
- 2 Posts on Social Media during the event
- 2 Posts on Social Media after the event
- One appearance in alternate channels
- Mailing to AEXA's student community with more than 6,000 contacts, thanking the collaboration
- Option of an advertising campaign on sponsor platform (Social networks boost)
- Logo on event brochures, posters, and stationery
- Logo on all student's flight suits, with a dimension of approximately 12x12 cm*
- Inscription of two students to the International Air and Space Program (IASP)
- The sponsor's logo will be printed on the participation diplomas
- Option to include advertising brochures in the students' starter kit
- The opportunity to offer a conference remotely. It is imperative that this presentation is consistent with the conference program, and it should never be a commercial presentation
- Physical recognition by AEXA distinguishing the sponsor
- Digital photograph of a group of students with the sponsor's logo on a 1x1 m canvas
- Priority of places to the sponsor's community to talks, conferences, and exclusive events of limited availability hosted by AEXA
- Patch-shaped logo on the backpack of the initial kit of all students

*LOGO MAY CHANGE IT'S WIDTH OR HEIGHT DEPENDING ON THE SHAPE

MASTERS

\$39,700.00 USD

- Naming of the event
- Logo on AEXA's website with redirection link for one year
- Testimonial video about a student thanking the organization
- Logo in the opening and closing ceremony of the program
- Digital diploma by AEXA, distinguishing the business as a sponsor of the educational program
- 2 Posts on Social Media before the event
- 2 Posts on Social Media during the event
- 2 Posts on Social Media after the event
- 1 appearance in alternate channels
- Mailing to AEXA's student community with more than 6,000 contacts, thanking the collaboration
- Option of an advertising campaign with sponsor platform (Social networks boost).
- Possibility to include promotional material of the company in the students' starter kit*
- Physical recognition by AEXA distinguishing the sponsor
- Series of digital photographs of the students with the sponsor's logo on a 1x1 m canvas
- Priority of places to the sponsor's community to talks, conferences, and exclusive events of limited availability hosted by AEXA
- Patch-shaped logo on the backpack of the initial kit of all students
- Logo on all student's flight suits, with a dimension of approximately 30 x 30 cm**
- Sponsor's brand will be displayed on all printed and digital material used in the programs for 1 full year

* WEIGHING LESS THAN 25 KG

** DEPENDING ON THE SHAPE OF THE LOGO MAY CHANGE ITS WIDTH OR HEIGHT

MASTERS

\$39,700.00 USD

- The sponsor's logo will be printed on the winner's diplomas
- Inscription of three students to the International Air and Space Program (IASP)
- Two VIP places for representatives of the sponsoring company or entity as chaperones, who will live the same experience as the students and act as advisors for them during the competition (All included)*
- Option to give in person a lecture at the graduation ceremony. It is imperative that your presentation responds to the conference agenda and should never be a commercial presentation
- Appearance in specialized articles around the theme of the program for dissemination in different digital media
- Recording of the presentation that will be delivered edited and will be incorporated into the blog and YouTube channel, for later dynamization through social networks
- Interview with a representative of sponsor's company in the summary video of the program

*THE STAY HAS A LENGTH OF 3 DAYS AND 2 NIGHTS, WITHIN WHICH AIR TICKETS ARE INCLUDED ROUND TRIP ECONOMY CLASS TRAVELING FROM THE MEXICAN REPUBLIC TO THE HOST CITY OF THE PROGRAM (HAND LUGGAGE INCLUDED), 2 NIGHTS OF LODGING, TRANSPORTATION DURING THE PROGRAM AND ALL MEALS



SOME OF OUR FORMER SPONSORS





CONTACT INFORMATION:

Sponsorship Management

sponsors@aexa.biz

www.aexa.biz/sponsors

Social media:



AEXA.BIZ



[@aexaprograms](https://www.tiktok.com/@aexaprograms)



[@aexaprograms](https://www.instagram.com/aexaprograms)



[Aexa Educational Programs](https://www.facebook.com/Aexa.Educational.Programs)



[@aexa_tv](https://twitter.com/aexa_tv)



[@AEXA8839](https://www.youtube.com/channel/UC-AEXA8839)



[Aplicaciones Extraordinarias Aeroespaciales AEXA SA de CV](https://www.linkedin.com/company/aplicaciones-extraordinarias-aeroespaciales-aexa-sa-de-cv)

